

## COOKIE POLICY OF THE SITE [HTTPS://PORTALERICAMBI.COM](https://portalericambi.com)

**La Marzocco S.r.l.** (hereinafter referred to as the “**Controller**” or the “**Company**”), pursuant to art. 13 of the General Data Protection Regulation no. 2016/679 (hereinafter referred to as the “**GDPR**”), provides you with information on the processing of your personal data, carried out through cookies within the pages of the website <https://spareparts.lamarzocco.com> (hereinafter referred to as the “**Site**”).

This Cookie Policy is an integral part of the Privacy Policy of La Marzocco, available [here](#).

### 1. Data Controller and relevant contact details

The data controller is **La Marzocco S.r.l.**, with registered office in Florence (FI), Viale G. Matteotti, n. 25 and operating office in Scarperia (FI), Via La Torre, n. 14/H, VAT number 04040140487.

**Email:** [privacy@lamarzocco.com](mailto:privacy@lamarzocco.com).

### 2. Contact data of the Data Protection Officer (DPO)

The Controller has appointed a Data Protection Officer (DPO), who can be contacted at the following **email address:** [dpo@lamarzocco.com](mailto:dpo@lamarzocco.com).

### 3. Definitions, characteristics and regulations applying to cookies

Cookies are small text files that the sites visited by the user send and store on his computer or mobile device and are then sent back to the sites in question on the next visit. Cookies allow a site to remember the user actions and preferences (like the login data, the chosen language, the font size, etc.), to ensure that they don't need to be specified again when the user returns to the site or browses its pages. Cookies, therefore, are used for IT authentication, session monitoring and storage of information regarding the activities of the users who access a site. They can also contain a unique ID code which allows the user's browsing within the site to be tracked for statistical or advertising purposes.

While browsing a site, the user can receive on his computer **so-called “first-party” cookies** – if directly installed by the site manager –, but also cookies of sites or web servers other than the one he is visiting (**the so-called “third-party” cookies**), installed on the terminal by a person other than the site manager.

Some operations could not be performed without the use of cookies, that in some cases are therefore technically necessary for the site to function.

There are various types of cookies, according to their characteristics and functions, that may remain stored on the user's computer for different times. From this point of view, we distinguish: the so-called **session cookies**, that are automatically deleted when the browser is closed and the so-called **persistent cookies**, that instead remain stored on the user's equipment until a pre-set expiry term.

Pursuant to the regulations currently in force in Italy, express user consent is not always required in order to use cookies. In particular, the consent in question is not required for the so-called “technical cookies”, that is those cookies that are only used to send a communication over an electronic communication network, or to the extent strictly necessary to provide a service explicitly requested by the user. In other words, they are cookies that are essential for the site to function or required to perform any tasks requested by the user.

The Italian Data Protection Authority (see Provision “[Definition of the simplified procedures for the provision of information on and the acquisition of the consent for the use of cookies of 8 May 2014](#)”) also includes among the technical cookies that do not require an express consent to be used:

- i. **The analytics cookies:** where used directly by the operator of the site to gather information in aggregate form about the number of users and how they visit the site;
- ii. **The navigation or session cookies:** they are required to ensure normal website browsing and use (for example by allowing the user to login to access any reserved areas);
- iii. **Function cookies:** they allow the user to navigate according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service provided to the same.

The **profiling cookies**, instead - i.e. the cookies aimed at creating user profiles and used to send advertising messages that match the preferences shown by the user while browsing online - require prior user consent.

#### 4. Cookie types used by the Site

The Site uses the following types of cookies:

- i. **Navigation or session technical cookies:** they are strictly necessary for the Site to function and for the user to obtain the requested contents and services;
- ii. **Functionality cookies:** they are used to activate specific Site functions (e.g. the language) thus improving the service they provide.

The Site does not include any user profiling cookies, or any other tracking methods.

**WARNING:** if you disable the technical and/or functionality cookies, you could be unable to browse the Site and some services or certain Site functions could be unavailable or fail to function properly. The user could thus be compelled to edit or manually enter some information or preferences every time he visits the Site.

Namely, the cookies sent by the Controller through the Site are the following:

Name	Cookie type	Purposes of the processing	First-party/Third-party	Persistence
BIGipServerdispatcher.factory.customdomain	Technical cookie	Session cookie for authentication on Sap Cloud Platform.	First-party	Session
JSESSIONID	Technical cookie	Platform session cookie for general purposes, used by JSP sites. Used by the server to maintain an anonymous session.	First-party	Session

#### 5. Cookie settings

The user can block or erase the technical and functionality cookies (or part thereof) through the specific functions of his Browser. It should be reminded, however, that if not authorising the technical cookies visitors could be unable to use the Site, display its contents and obtain the relevant services. If functionality cookies are disabled, some services or certain Site functions could be unavailable or fail to function properly, and the user could be compelled to edit or manually enter some information or preferences every time he visits the Site.

The user, in particular, can authorise, block or erase the cookies (or part thereof) through the specific functions of his Browser. For further information about setting the cookie preferences through the Browser, you can refer to the relevant instructions:

- [Internet Explorer;](#)
- [Google Chrome;](#)
- [Safari;](#)
- [Firefox.](#)